

SCHNEIDER



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Action ?

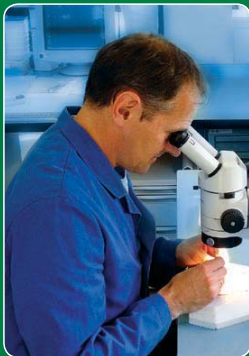


SCHNEIDER

Everybody talks about it. We've been doing it for more than 10 years!

Think green. Protecting our natural livelihood is an essential part of SCHNEIDER's **business philosophy** and has determined our daily **actions** for **more than 10 years**. The planet's natural resources are finite and deserve to be used **sensibly** and **treated with respect**. For this reason it is very **important** to SCHNEIDER that as a company we **focus** on **energy efficiency**, best possible **reduction** of carbon emissions and **avoidance** of excessive waste in our production facilities. All of our products are

constructed for **durability** and guarantee **long-term comfortable use**, with all the **knowledge, innovation** and **competence** of a responsible **trademark**. Since 1998 **SCHNEIDER** has been **certified** with the world's **most superior** regulation, the **EU ecological audit, EMAS**. Until now (October 2007), we are still **the only** writing instrument manufacturer to receive this "certification"



EMAS. The reliable ecological seal of approval.

SCHNEIDER's **production facilities** have been awarded with a **certified environment management system** according to the EU ecological audit regulation (EMAS II). This public and **highly respected certificate** is based on **European Union statutory regulation**. Its **regulation is much stricter** than the private sector standardisation DIN ISO 14001.

EMAS has an obligation to **permanently** strive towards new **ecological** goals, where authorised experts **control** the monitoring and fulfilment of these goals. EMAS also regulates the **publication** of **company activities**, which are relevant to the

protection of the environment, in the form of an **environmental declaration**. This declaration and **annual supplements** can be requested from SCHNEIDER or downloaded from our website.

We are proud of the **EMAS seal of approval** and its repeated **validation**, as it proves we are **responsible** with our business and manufacturing **activities**. At the same time it is a permanent **reminder** for us to maintain our efforts and do **everything** possible to **keep** our world **safe and healthy** for future generations. It is part of our responsibility. We take it seriously.



EMAS
CERTIFIED ENVIRONMENT
MANAGEMENT
DE-S-169-00015

SCHNEIDER. We act! Together in production ...

The **awareness** of our natural basic resources and its **protection** is a question of **attitude**, not only for the whole **company** but also for each individual **employee**. Our manufacturing processes are optimised to ensure an environmentally friendly **way of production**. Systematic reduction of our

demand on oils, solvents and agents has enabled SCHNEIDER to **continuously decrease** the volume of our waste **year by year**. Each employee is **actively** involved in these **processes**. SCHNEIDER **acts** sensibly for the **protection of the environment**.

100% regenerative

SCHNEIDER focuses on the use of **regenerative energies** and uses electricity **100% sourced from waterpower**. By doing this a **CO₂ emission** of approx. **1,800 tons is avoided**. A noticeable **relief** for the atmosphere! Furthermore, through state of the art **heat recovery facilities**, the **majority** of

heat being generated during production can be used for **room heating**, therefore **improving** our **energy balance**. In addition, with our **own photovoltaic solar panels** we produce approximately 22,000 kWh electricity each year.



100% recycling

During the plastic moulding process, **100%** sprue bushes are brought **back to the production process** through a **material feedback system**, which allows them to be completely **recycled**.

This is done with surplus product components, saving valuable **resources** and preserving our environment!

100% PVC free

SCHNEIDER completely **renounces** the use of PVC on **products** and **packaging**. Our environment can **breathe a sigh of relief**, as SCHNEIDER uses

alternative "**superior**" **materials** as **PET** and **PP**, which are purer than PVC and are **environmentally neutral**.





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... as well as in product conception. Quality orientated. Environmentally-minded. Sustainable!

Our **brand quality** embraces sustainable environment protection! Because only pens with outstanding **quality** and **design according to ergonomically orientated** concepts will be used for a **long time**. To achieve this, we have generated many new ideas. SCHNEIDER a strong **brand** with **leading** technology.

During the **conception** and **material selection** for a new product, we ensure materials are of the highest quality whilst still **paying attention** to the impact on the **environment**. The plastics we use

are **recyclable** and therefore **environmentally neutral**. All high value SCHNEIDER refills are equipped with a **wear resistant stainless steel tip**, which **guarantees** clean and complete use of the ink without blotting. The innovative **rotation mechanism** in our ballpoint pens **avoids** one-sided wear of the tip. Clever **refilling concepts** prolong the pens shelflife. Therefore your SCHNEIDER **pen** will give you writing **pleasure** for a **long time** whilst protecting the **environment** from waste and the use of extra resources. That's **eco!** Both **eco-logic** and **eco-nomic**.



Think green. Elaborate environment protection that pays off.

SCHNEIDER's **sustainable environment protection** policies also mean active **consumer protection**. On the **selection of materials and substances** for new products we **strictly** adhere to the **latest EU regulations** for environment and consumer protection. Plastics used are **100% guaranteed** to be free of cadmium, critical

flexibilisers (phthalates) and heavy metals. The **dye components** of our inks conform to the **high requirements** of the Swiss commodities decree. If it's about the **health of people** and protection of our **environment**, we do **not compromise**. SCHNEIDER. **You can rely on us!**



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Plug & Play. Interchangeable refills with minimum effort.

Thanks to the clever **Plug & Play refill system** from SCHNEIDER refilling your pen is **easier** than ever. The **ballpoint pen refills EXPRESS 775, 740, 735** and the **gel refill GELION 39** in SCHNEIDER pens are all **interchangeable**. Therefore you are

able to convert a ballpoint pen into a gel pen **in the twinkling of an eye**. Or vice versa. Each refill **replaces** a completely new pen. This **saves** money and **protects** the environment.

Plug & Play

Universal
Fit For Refills



And when do you act?

With the use of **long lasting** and **waste reducing** products from SCHNEIDER, **you** make an important and sustainable **contribution** towards **pro-**

tecting the environment for future **generations**. Additionally, you **save money**, too. Good **reasons** to start participating. **Act now!**

